

Privacy Policy

Personal data that you submit to us:

Bogio collects names, phone numbers and email addresses to the Customer's contact persons, and, if the Customer is a private business owner, their Social Security number and the invoicing data.

The purpose of the process/what the data is used for:

Personal data is collected to enable Bogio to arrive at agreements and communicate information to the Customer about the provision of the Service in accordance with the Agreement, and to send promotional material and other information about the Services and Bogio's range of services.

Legal grounds for personal data processing:

We process all aforementioned personal data in accordance with a legally compliant balance of interests process. Our objective is to be able to invoice the Customer, provide the Customer with information that enables them to take full advantage of our Service, and inform them of new, additional opportunities that are included in the service.

Transferring personal data to 3rd parties:

Bogio transfers your personal data to Dropbox where we primarily use your phone number for invoices, Google which provides the Gmail service you use when communicating with us via email, Get Accept when you sign your agreement with Bogio and 46 elks where we store your phone number.

All parties that are privy to your personal data process said data within the EU/EEA.

Storing and culling out personal data:

Your personal data will be stored as long as required to fulfil the purpose of the data processing procedure, as described in the present Privacy Policy. Your personal data will be culled out or anonymized when it is no longer relevant for the purpose for which it was collected.

Data Collection from Google Analytics

If you choose to connect your Google Analytics property with our application, we will collect the following data for campaigns sent through our service:

- Page Views
- Revenue
- Number of Transactions
- Number of Purchasers

This data is collected only for the Google Analytics property you have authorized and specifically for campaigns managed through Bogio. The purpose of collecting this data is to display it within the Bogio app for your analysis and decision-making. Additionally, we may use aggregated data, which does not identify individual users, to improve our product and services. Only authorized technicians have the ability to access your data, and this is strictly limited to instances of technical troubleshooting. Non-technical staff may access the data only after receiving explicit consent by you to do so.

Corrections, blocks and deletions:

You have the right to request a so-called register extraction containing information about the personal data relating to you that we store. You have the right to request this information free of charge in accordance with applicable laws and regulations. Additionally, you have the right, at any time, to demand that we correct, block or delete your personal data in accordance with applicable laws. You may also, at any time, refuse promotional material sent by us.

Changes to the Privacy Policy Statement

The present Privacy Policy may be subject to changes over time, and the most recent version can be found on our webpage: www.Bogio.tech However, we will notify you if we make any significant changes that require your consent.

The data controller's contact details:

Bogio is the appointed data controller and is responsible for such personal data processing that is carried out in relation to the Service. If you have any complaints about the processing of personal data, please contact the Swedish Data Protection Authority/The DPA.

<https://www.datainspektionen.se/>

To exercise the rights above or if you have any questions about the present privacy policy, please contact us at the following address:

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